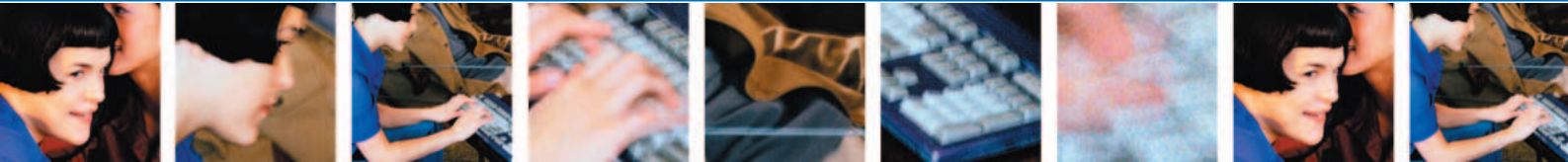




Ihr Usability Spezialist

K |f'g|bX'X|Y'DfcÜg'Z f'i gYf! Z|YbX'mi=bhYfZUW'g"
I gY'i g°
A UWYb'G|Y'i bgYf'Z bX|YfhYg'? bck !< ck 'ni a ·
J cfgdfi b| 'Z f'=\f'6i g|bYgg°



GYa]bUfY`&\$ \$'

I gYf' =bhYfZUW'8 Yg][b
9btk i fZ|bhi]hj Yf'6Ybi mYfcVYfÜ} WYb
' " >i b|ž'&*"5i [i ghi bX'% "Bcj Ya VYf

I gYf' =bhYfZUW'8 Yg][b 'Z' f'K YVUbK YbXi b| Yb
9btk |W'i b| ' |bhi]hj Yf'K YV!5dd' _Uh|cbYb
& "AU|ž'&%"5i [i ghi bX'% "Bcj Ya VYf

K YV'I gUV]']hm
9fZ' | 'Xi fW' ?i bXYbcf|Ybh|Yfi b|
&+ "AU|ž'&\$"5i [i ghi bX'%&"Bcj Ya VYf

GW fY|VYb 'Z' fg'K YV
; fi bXfY| Yb'Z' f'K YV!K f|h|b|
&* "AU|ž' %- "5i [i ghi bX'% "%Bcj Ya VYf

K YV'5 WYgg|V]']hm
6Y\]bXYfhYb| YfYWhY'K YVUi Zf|hY
&) " >i b|ž'&+"5i [i ghi bX'% "Bcj Ya VYf

=\f'5bgdfYWdUfhbYf.
K U'hYf'?`Y|b
HY". Ž (' '%&\$ (; *) \$
: Ul . Ž (' '%&\$ (; *) (
Y!AU]'. 'k U'hYf" _Y|b4 i gUV]']hmUh

=bhYfZUW'7cbgi `h
< |fgWghYHbYfghUggY'&(
%&&\$'K |Yb
k k k "i gUV]']hmU#gYa]bUfY